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M. A. 3rd Semester Examination, 2024

SOCIOLOGY

PAPER – SOC-304 (CBCS)

Full Marks : 50

Time : 2 hours

Answer all questions

The figures in the right hand margin indicate marks

Candidates are required to give their answers in their own words as far as practicable

A . Answer any two questions : 10 × 2

- 1. What are the new trends in media ownership in India ? Discuss the impact of media ownership in media content. 5 + 5**

- 2. Discuss semiotics as the method to analyse media text**

(Turn Over)

3. Trace Gerhard Lenski's evolution of societies based on the technologies.
4. How Information Technologies have influenced Education Systems, world-wide ?

B. Answer any *four* questions : 5 × 4

5. Write a short note on cultural homogenization.
6. Define critical discourse analysis and explain its relevance to the study of media texts.
7. Analyse the impact of globalization on the media industry.
8. Write in brief about Frankfurt school.
9. How Internet has invaded our privacy ?

10. How work-from home has redefined workspaces ?

[Internal Assessment – 10 Marks]

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